

## **Steve Storz**

Artist, Art Gallery Consultant

709 E. Hill Ave., Gallup NM 87301 575-779-6760 [steve.storz0@gmail.com](mailto:steve.storz0@gmail.com)

[www.stevestorz.com](http://www.stevestorz.com)

## **Selected Collections**

---

Robert Dean Stockwell, Ranchos de Taos New Mexico

Robert Attiyeh, Los Angeles, California

Jenny Atteyeh, Boston Massachusetts

Andrei Gravelle, Toronto, Canada

Karen Douglas, Ranchos de Taos, New Mexico

3Com Corporation, Santa Clara, California

Timothy Nero, Santa Fe, New Mexico

Jeanne Perry, Santa Clara, California

San Jose Museum of Art, San Jose, California

Randall Lagro, Taos, New Mexico

Erika Meyer, Gallup, New Mexico

Dick Riemann, Berkeley, California

Rhonda Feinman, Brooklyn, New York

Peter and Amelia Meyer, Brookline, Massachusetts

Freddy and John Howell, Santa Barbara, California

Michael Plant, Brooklyn, New York

## **Experience**

---

1983 to present     *Steve Storz (AKA Storz Studios)*; Artist, art gallery consultant, sculptor, film maker, graphic design, drawings and paintings, electronic music, sculpture/creativity workshops, promotions, small art-zine publishing. currently full time artist. Studios in Gallup NM, and Taos NM.

2008-2010     *Parks Gallery*, Director of Sales. Gallery sales, on-line sales and marketing. Developed on-line gallery store. Developed Google Adwords account and promotions. Liason to Taos Gallery Association. tracking monthly sales, floor sales, helped develop client contacts using File maker Pro 9, Microsoft Outlook.

- 2007-2008 *Parks II Gallery*,  
Director: In charge of day-to-day operations. Client relations, floor sales, internet sales, artist relations, inventory, gallery upkeep, bookkeeping, advertising, mounting shows
- 2006-2007 *The Reconstruxion Papers*, Color desk-top published art-zine. Monthly. Publisher, editor, ad sales, writer
- 2001-2003 *Steven T Storz d.b.a. Taos Art Graphics*; Provided graphics design services to Taos area businesses.
- 1999-2007 *Starr gallery Fine Collectibles/Starr Interiors*, Taos NM;  
Director; in charge of day to day operations in collaboration with Owner Susanna Starr.  
Generated and implemented 3 year plan and customer follow-up procedures. Floor sales. Helped develop client base including long term collectors and connections with Smithsonian Institution in Washington DC., Advised on internet activities, over all gallery presentation, special shows and events, store policy, advertising. Liaison to Taos Chamber of Commerce and Taos Gallery Association. Generated and maintained computerized inventory system ( reports, sorting, import/export of files) using Microsoft Access, Works Database and File Maker Pro 5. Also maintained a company wide mailing address system using same tools. National and international press and promotions. Brokering of fine art weavings.
- 2002 *Gallery Elena Bent Street* Taos, NM; Gallery Assistant November-December. Day to Day gallery operations, promotions, advertizing (generated copy for and performed radio ad for gallery event on KTAO), sales. Dan Vigil Co-Director.
- 2003 *Gallery Elena (Morada Lane)* Taos, NM; January. Misc. administartive help. Elena Vigil Director
- 2001 *Pure ( art Gallery) July to November 2001* Taos NM; Consultant, coordinator of outside sales. Jill Battson Director. gallery artist.
- 1997-1998 *CORE magazine of the arts*, Taos, NM; Co-publisher with Digital Nomads

- 1997-1999 *Taos Art Association*, Taos NM; Interim Volunteer Coordinator: designed volunteer program using generally practiced models including initial training for department coordinators, advised on implementation. Advised on art auction protocols. Gallery Manager part time. Betsy Carey Director.
- 1998 *Taos Art Association, Kuumba*, Taos NM; Participating artist; advised on promotions, gallery protocol.
- 1996 to 1997 *Art Lab*, Arroyo Seco NM; Artist in Residence, Dean of Art School. Contributing artist. Day to day operations; advised on gallery management for Te Zins, Director.
- 1995 *Philip Meyers, Attorney at Law*, San Jose Ca; Care director, duties included household finance management, caregiver management (incl. hiring/firing staff ), weekly & monthly reports, general administration.
- 1995 *Yellow Raincoat Films*, San Francisco Ca; Art director, set, prop & costume design; artistic consultant
- 1994 *San Jose Unified School District*, San Jose Ca, (Lincoln High School) Sculpture Workshops (300 HS Students), Video Workshop
- 1983-1998 *San Jose Institute of Contemporary Art*; San Jose Ca; 1st through 16th Annual Valentines Invitational Exhibition; Sculpture Workshop (elementary to Highschool); advised on promotions, art auction protocols.
- 1987 to 1994 *City of San Jose Cultural Affairs Office various times*, San Jose Ca, Arts & Education Program: Sculpture Workshop (elementary to junior high school) Advised on promotions.
- 1990 to 1993 *Nouveau Performance Troupe*, San Jose Ca; Collaborating Artist, Production Manager; creation of steel & electronic sculptures; music composition, set design; supervision & coordination of volunteers and set crews, promotions

- 1989 *Melvin Simon & Associates*, San Jose Ca.; Worlds Largest Top Hat (Guinness Book of World Records 1990) Designed, manufactured, project coordinator, crew of 70.
- 1987 to 1988 *San Jose Museum of Art*, San Jose Ca; Faculty Teacher - video, electro-mechanical sculpture, painting, drawing, mixed media. Advised on Art School procedure in collaboration with Ruth Tunstal Grant-Art School Director

## **Education**

---

- 1983 University of Santa Clara, Santa Clara CA, Welding Cerification
- 1989 Turley Forge School of Blacksmithing, Santa Fe, NM
- 1986 Sage, Berkeley,. CA Leadership, interpersonal skills retreat
- 1980 Lane Community College, Eugene OR  
Theater, directed under Ed Raggazino
- 1979 Oregon Institute of Technology, Klamath Falls, OR  
Electronics

## **Training**

---

- 1983 to 1986 Private tutoring; Christine Munson, Auditor for Price Waterhouse Small Business Administration (art related), bookkeeping, promotions, client development
- 1988 San Jose Non-Profit Education Center; Promotions for Art Businesses and Non-Profit Organizations. Various workshops
- 1999 to 2000 Taos Chamber of Commerce; Marketing retreat, E-commerce Summit Networking Breakfasts, networking parties

1974-1979 Boy Scouts of America, Eugene OR; Rank of Star, Order of the Arrow

## **Organizations**

---

2010-2011 ART123 Inc.; Co- Founder, Board of Directors, Treasurer, Secretary

2009-2010 Taos Festival of Arts and Architecture, Chair of Steering Committee

2008-2010 Taos Gallery Association, Representative for Parks Gallery

2001-2002 Taos Gallery Association, Representative for Starr Gallery, Secretary (2002)

1989-1990 Citadel Gallery, Board of Directors, Secretary, Gallery Manager

1983 to 1990 San Jose Institute of Contemporary Art Board of Directors, Advisor

1990- present Bay Area Coalition of Light Artists

1984 to 1985 Arts Council of Gay and Lesbian San Jose, Advisor, Publicist,  
Performing Arts Coordinator

1984 to 1988 San Jose Art League, Committee advisor, Art of Halloween

1983 to 1988 San Jose Open Studios, Board of Directors, Publicist, Advisor

## **Bibliography**

---

Bill Nevins "Gloriously Recycled Art". FIVE Magazine, p22, issue 33, Taos NM, May 2009

John Biscello " Reconstruction Underway", Horse Fly magazine, Taos NM, Feb. 2006

Melody Romancito "Artists shake out their spooky ya-yas", Tempo (Taos News) p16, Taos NM, Oct 20, 2005

Robert Nott "Being Scene-Wired Glass Gallery-Scary Art Horrors", Pasatiempo, Santa Fe, NM, Oct 21, 2005

Betsy Carey "Mad scientist", Tempo (Taos News) p20, Taos NM, Aug. 26, 2004

Rick Romancito "Storz and His Strange Machines", Tempo (Taos News), Oct. 14, 2004

Eileen Kalinowski "Taos Sculptor Heads to Digifest 2003", Tempo (Taos News), Taos NM, March 6, 2003

Rick Romancito "Gizmologist does electronic sculpture music", Tempo (Taos News), Taos NM, Nov. 4, 2003

Eric J. Hedlund "Into the muck, Steve Storz debuts a short but 'apocalyptic' new film", Tempo (Taos News), Taos NM, Nov 1, 2001

Phaedra Greenwood "Talent Shines In Arroyo Seco", Tempo, (Taos News) pC7, Taos, NM, May 20, 1999

Phaedra Greenwood "Homelessness Given Uneven Treatment in Stables Exhibit", Tempo (Taos News), pC3, Taos NM, Feb. 11, 1999

Staff writer "Cows in the Mirror, UFO's, handcuffs and shotguns", Tacoma Weekly p12, Tacoma WA, July 24, 1998

Judith Green "Critics Choice", San Jose Mercury News, San Jose CA, Aug 13, 1998

Lois Wadsworth "Art's Edge", Eugene Weekly, p13, Eugene OR, Mar. 1996

Staff writer "Man in the machine", Magpie-Sacramento Weekly, May 18, 1995

Zack Stentz "Students take Arts Express downtown", San Jose City Times, p17, San Jose CA, May 26, 1993

Salli McQuaid "Peaches and Death", Artist Writer magazine, Vol. 1 #1, San Jose, CA, Nov. 1992

Anne Gelhaus "Multimedia Murder Mystery on view at No View", Metro Magazine, San Jose CA, Sept. 1991

Sally Richards "Sculptor creates art from high-tech cast-offs", San Jose Mercury News, San Jose CA, Feb. 21, 1990

Eric Reyes "Tour de Art", San Jose Metro, San Jose CA, Sept. 26, 1990

Salli McQuaid "Off the cutting edge", Art and Performance p4, Volume X, 1990

Salli Richards "New downtown club promises variety" San Jose Mercury News, San Jose CA, Mar 2, 1990

Eric Reyes "Storming the Citadel- A band of post-modern renegades invades the Citadel Cannery to stage a production combining dance, art, music, music and theater", San Jose Metro magazine, San Jose CA, Aug 17, 1989

Ted Sahl "Gay artwork display", Our Paper/Your Paper, p1, San Jose CA, Sept. 11, 1985

Ron Schmidt "Steve Storz: Artist with a view from the floor", Our Paper/Your Paper, San Jose CA, Dec. 19, 1984

Maline Hazle "City knows art when it sees it", San Jose Mercury News, p1A, San Jose CA, 1984